

**POLICY #10200**  
**PUBLIC INFORMATION PROGRAM**

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The greatest benefit to students and the school community will be achieved by keeping the public informed as fully and accurately as possible on the operation of the school system.

To achieve its goals for good school-community relations and maintenance of open communication with the public, the superintendent, or designate will, at appropriate times, prepare news releases and print material of various forms for the dissemination of information, and encourage external media to publicize noteworthy news about events and programs originating with School District No. 36 (Surrey) schools, students, and school personnel. The superintendent or designate will arrange interviews, conferences and receptions as deemed appropriate. Assistance shall also be rendered in coordinating work with civic and other groups which contribute to promoting the school system's education goals and objectives.

**Public Relations Material Relating to Programs for Children with Special Needs**

The Surrey Board of Education believes that the learning, emotional and physical needs of students attending special needs classes in the school district are varied and complex.

In accordance with this belief publicity for students with special needs will ensure that each child's right to confidentiality will be protected and respected. Further, such publicity should focus on the abilities and potential of the children.

*Revised: 1999-10-21*

*Approved: 1982-06-21*