



## Parenting & Social Media

**Evening Session January 17<sup>th</sup> 2017  
Tamanawis Secondary School 6:30pm  
In the Gym – Free!**



### **Understanding the Trends, Evaluating the Connections, Communicating Expectations of Use**

Youth today are connected to one another, and to the world, via digital technology more than any previous generation. For youth and young adults, social media is an essential part of their lives and the use of mobile technology to tether a child to real-time information and content sharing is a concern for many parents and community leaders in schools and within law enforcement.

While youth may be more digitally savvy than their parents, their lack of life experience can quickly get them into trouble with social media communications at their fingertips. It is imperative that parents talk to their children about social media use and participate in their online social media use to help them navigate digital communications.

Learning more about social media trends and digital communications can help parents talk with their kids, to source avenues that are mutually comfortable with the topic discussed. This social media awareness session will offer suggestions and tips that will help you start that journey with your family.



This event will feature Jesse Miller of [www.mediatedreality.com](http://www.mediatedreality.com) who will be meeting with students during the day.

Jesse is a respected and highly sought after national speaker on the topics of social media awareness, social networking behaviour, and online content evaluation.

He has been presenting and consulting to schools, government organizations, and public safety agencies since 2007. His presentations have reached thousands of participants around the world where he has been featured as a conference keynote speaker. Within Canada, he has presented with thousands of students, and his work with the British Columbia Government addresses issues such as Cyberbullying, Digital Citizenship, and Digital Curriculum development within school districts.

Jesse is renowned for proactively examining the challenges of social media, addressing the realities behind the concerns around mobile communications, and prompting dialogue that reflects the issues seen within new media influences. His presentation provides participants with the tools needed to better equip themselves for social media communications, prompts reflection on the technology influences, and highlights developing and current trends in social media use within Canada.