

# **Sweet Sheets® Fundraisers**

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**Fundraising.** It's a word that can yield a myriad of responses. However, we all know how beneficial fundraising can be, especially to members of parent boards, volunteer associations, and non-profit organizations. Fundraising can be a lot of work, but we at Sweet Sheets, have made the process as painless as possible!

#### **How Sweet Sheets® Fundraisers Are Different From The Rest**

In choosing your fundraising partner, we know that there are many factors to consider, so here's how we set ourselves apart from traditional fundraising. With the world becoming more and more virtual everyday, Sweet Sheets has combined fundraising with the convenience of online shopping! No longer is fundraising limited to local communities--Sweet Sheets fundraising can all be done online to anyone in North America! With online fundraising, you don't have to tediously count money or tally orders as orders are paid online and submitted directly to Sweet Sheets. How does it work? Every organization receives their own custom Sweet Sheets Fundraising website, so all your orders are accounted for. For those who prefer, Sweet Sheets also has a traditional fundraising program with printable order forms to collect and submit orders.

We offer a quality affordable product, unique from other common fundraisers. Sweet Sheets are made of high strength, double brushed microfiber that won't shrink, pill, or fade. They have a luxuriously soft touch comparable to 1800 thread count, are eco-friendly, hypoallergenic and are available in 15 beautiful colors. Customers like supporting friends and family, especially when it's something they'd consider buying anyway, like bed sheets. Unlike some other fundraising partners out there, we do not raise our prices for fundraising groups: customers pay the cost whether they buy it from a fundraiser, or online at the main Sweet Sheets website.

**Intrigued?** You may have some questions, so feel free to read our FAQ page to learn more about how our program works.









I've headed a fundraiser for my daughters dance (parents association) for the last four years and it is by far one of the best ones we run. The parents want it on the fundraiser list every year. For us at the studio it has grown from a small fundraiser of about \$3000 to one closer to \$25,000. The members and community love this product. Sweet Sheets sells itself!!"

-Marianne, Red Deer AB

# **Sweet Sheets® Fundraiser FAQs**

#### Retail Pricing Compensation

Twin: \$39.00 Twin: \$7.80
Double: \$49.00 Double: \$9.80
\*Queen: \$59.00 \*Queen: \$11.80
King: \$69.00 King: \$13.80
Cal. King: \$79.00 Cal. King: \$15.80
Split King: \$89.00 Split King: \$17.80









## **How Much Do Fundraising Organizations Make?**

Fundraising organizations make 20% of all sales. Other fundraisers may offer more than 20%, but often Sweet Sheets fundraisers yield more income, because of the higher price point of the item being sold. For example, a queen set sold makes \$11.80 and other fundraising items (like chocolate, cookie dough, or flowers) needs more quantity sold to yield the same profit. Also, as mentioned before, customers will often buy Sweet Sheets over another fundraiser item because it's an affordable and useful household item and not an overpriced consumable.

### **Is There A Minimum Requirement?**

Yes. Qualifying fundraisers must achieve \$1000 in sales before tax and shipping before compensation can be paid. If a fundraiser has not reached \$1000 before the closing date, the orders received will be shipped, and the organization has the option of leaving the fundraiser open until the minimum is reached, or reopening within a year. Based on experience, \$1000 is a very achievable minimum (about 20 sets of sheets).

### **How Does Shipping Work?**

All orders are charged \$3.75/sheet set and \$1.50/pillowcase set. Customers will have two shipping options upon checkout: "Organization Pickup" for organization distribution OR "Ship Directly To Me" to have their orders shipped directly to the them. Direct ship orders have a \$10 handling fee if the subtotal is under \$100. Orders will be shipped typically within one week after completion of the fundraiser.

#### **Can Student Sales Be Tracked Online?**

Yes. Each organization has the choice to track sales for individual students. This comes in handy when organizations are recognizing top sellers, or when the compensation earned directly benefits the student (i.e. travel costs, sports fees, or uniforms). There is a space in the checkout process at the "Billing/Shipping Info" page where customers can input a student code assigned by the organization.

## Can I Get A Sample to try?

Absolutely! If your organization would like to receive a FREE pillowcase so you can see and feel the quality for yourself, let us know and we will gladly send you one! Email your mailing address to fundraisers@sweetsheetsinc.com

## **HOW DO I GET STARTED?**

Registration is EASY and can be done in FIVE MINUTES by visiting

sweetsheetsinc.com/fundraiser

We hope to hear from you soon, and look forward to partnering with you for your future fundraising ventures! If you have any questions, contact us via email or phone at fundraisers@sweetsheetsinc.com or 1-866-886-8722 ext. 3

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